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WHAT IS CLAIMED IS:

- 1. A system for installing a printer driver for a printer connected on a network, comprising:
- a link for accessing an installer, wherein the link is displayed in a host device connected on the network in a web page generated by a web server resident on the printer;

a printer driver for the printer;

an identifier for uniquely identifying the printer on the network, wherein, responsive to activating the link, the identifier stores the printer's unique identification on the host device; and

an installer, responsive to activating the link and to receipt of the printer's unique identification, for installing the printer driver on the host device.

- 2. The system of claim 1, wherein the unique identification comprises the printer's IP address on the network.
 - 3. The system of claim 1, wherein the unique identification comprises the printer's network name on the network.
- 4. The system of claim 1, wherein the identifier stores the unique identification as a web browser cookie on the host device.
 - 5. The system of claim 1, wherein the printer driver is located at another printer on the network and the identifier further stores the location of the printer driver on the host device as a web browser cookie.
 - 6. The system of claim 1, wherein the printer driver is located at another location on the Internet on the network and the identifier further stores the location of the printer driver on the host device as a web browser cookie.

7. The system of claim 1, wherein the host device comprises a personal computer.